



# Empire State Animal Protection Forum

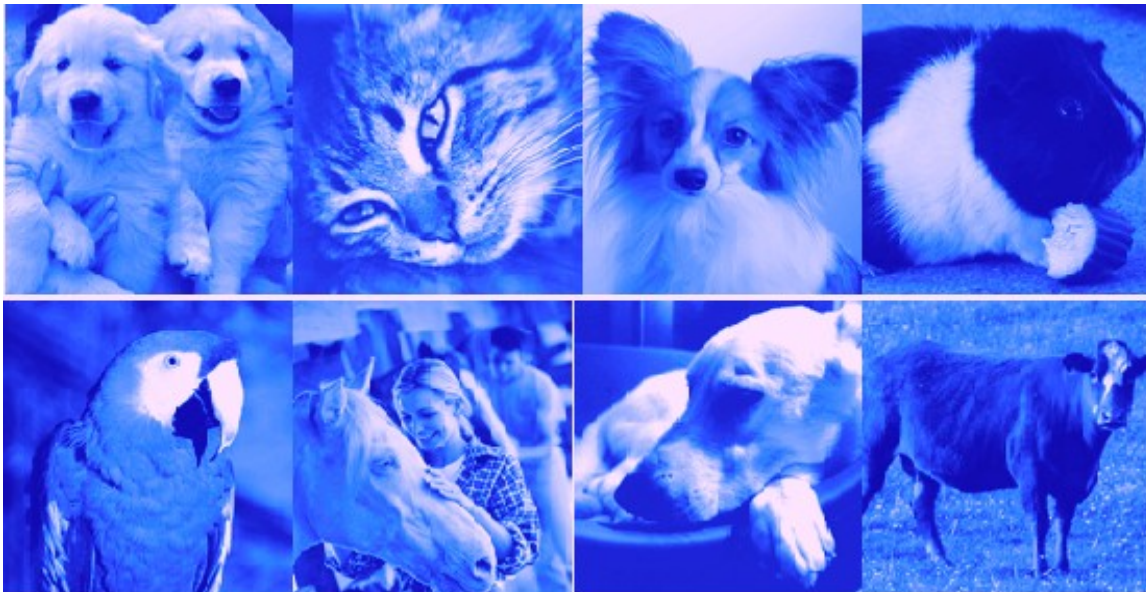
*A conference for those who care for and about animals  
Brought to you by the New York State Humane Association  
Hosted by the Animal Outreach Club at Hudson Valley Community College*

## **SPONSORSHIP / EXHIBITOR OPPORTUNITIES**

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**October 1-2, 2010  
Hudson Valley Community College**

80 Vandenburg Avenue, Troy (Rensselaer County), NY



New York State Humane Association (NYSHA)

[www.nyshumane.org](http://www.nyshumane.org) 845-336-4514

# Sponsorship/Exhibitor Opportunities - ESAPF 2010

Dear Friend and Animal Welfare Supporter:

On October 1 & 2, 2010, the Empire State Animal Protection Forum (ESAPF) will bring together individuals from New York State's animal shelters, rescue organizations, animal control agencies and others at the Hudson Valley Community College (HVCC), Troy, New York. for an opportunity to learn, share, and network. Here's your chance to interact with members of the animal welfare community from throughout New York State and beyond.

The planning committee of the 7th Empire State Animal Protection Forum would like to invite you to participate as a sponsor or exhibitor. Sponsorship opportunities are described on these pages.

Following an evening reception on Friday, October 1 (6:00 pm – 8:00 pm), at the Holiday Inn Express (8 Empire Drive, Rensselaer), the 2010 Empire State Animal Protection Forum will feature a full day of workshops on Saturday, October 2, at the Bulmer Telecommunications Center, HVCC. Also on Saturday, an awards ceremony will be held. The exhibit area will be open Saturday, October 2, and there will be plenty of opportunities during the event for our guests to network and visit the exhibits. Workshops will cover a broad range of topics such as puppy mills, temperament testing, and disease control in animal shelters.

We look forward to hearing from you and welcoming you to ESAPF 2010 on October 1-2. If you need additional information or have any questions, please feel free to email ESAPF event coordinator Brian Crowley: hvccConference@yahoo.com. Please send your registration form and payment to NYSHA/ESAPF, PO Box 3068, Kingston, NY 12402. Alternatively, you may register and pay online at NYSHA's website: [www.nyshumane.org](http://www.nyshumane.org).

*Don't miss this opportunity to get your message or product out to the animal welfare community.*

Sincerely,

New York State Humane Association and Animal Outreach Club at Hudson Valley Community College

## **Gold Sponsorship Level \$2,000** (three available: Evening Reception, Luncheon, Tote Bags with your logo)

### ***Our Gold Sponsors will receive:***

- Recognition as a Gold Sponsor on program materials
- Prime exhibitor status -- one exhibit booth in a high visibility location
- Complimentary registrations for four people
- Honorary ribbon attached to name tag designating your organization as a Gold Sponsor
- A professionally produced sign displayed at ESAPF, thanking you as a Gold Sponsor
- Verbal acknowledgement as a Gold Sponsor during welcoming remarks
- A mailing list of conference registrants for your use and follow-up
- Inclusion of your organization/company name in the program booklet distributed to attendees
- Acknowledgement of your support on a screen visible to all attendees as they enter the venue

## **Silver Sponsorship Level \$1,000** (three available: Breakfast, Writing Pads with your logo, Flash Drives with your logo)

### ***Our Silver Sponsors will receive:***

- Recognition as a Silver Sponsor on program materials
- Name or Logo on sponsored material
- Prime exhibitor status -- one exhibit booth in a high visibility location
- Complimentary registrations for three people
- Honorary ribbon attached to name tag designating your organization as a Silver Sponsor
- A professionally produced sign displayed at ESAPF, thanking you as a Silver Sponsor
- Verbal acknowledgement as a Silver Sponsor during welcoming remarks
- A mailing list of conference registrants for your use and follow-up
- Inclusion of your organization/company name in the program booklet distributed to attendees
- Acknowledgement of your support on a screen visible to all attendees as they enter the venue

## **Bronze Sponsorship Level \$500** (two available: General Session or Pens with your logo)

### ***Our Bronze Sponsors will receive:***

Recognition as a Bronze Sponsor on program materials  
Name or Logo on sponsored material  
Prime exhibitor status - one exhibit booth in a high visibility location  
Complimentary registration for two people  
Honorary ribbon attached to name tag designating your organization as a Bronze Sponsor  
A professionally produced sign displayed at ESAPF, thanking you as a Bronze Sponsor  
Verbal acknowledgement as a Bronze Sponsor during welcoming remarks  
A mailing list of conference registrants for your use and follow up  
Inclusion of your organization/company name in the program booklet distributed to attendees  
Acknowledgement of your support on a screen visible to all attendees as they enter the venue

## **Workshop Sponsorship Level \$250**

### ***Our Workshop Sponsors will each receive:***

One exhibit booth, if desired, in the exhibit hall. (Note: If you wish to sponsor a workshop but are unable to travel to ESAPF to staff a booth, you may elect to send us informational materials from your organization for display on a specially-designated table.)  
A professionally produced sign displayed at your table & acknowledgement at the sponsored workshop thanking you as a Sponsor  
Complimentary registration for one person  
*Please see ESAPF's attendee registration form when available at [www.nyshumane.org](http://www.nyshumane.org) for a full list of workshops to choose from*  
Inclusion of your organization/company name in the program booklet distributed to attendees

## **Exhibitor Level \$150 (not for profit: \$100)**

### ***Each Exhibitor will receive:***

One exhibit booth in the exhibitor hall  
Inclusion of your company/organization name in the program booklet distributed to attendees  
Complimentary registration for one person  
Inclusion of your organization/company name in the program booklet distributed to attendees

## **Packet Insert \$150**

Can't make the conference? Use this great opportunity!  
We'll include your informational materials or samples in the conference attendee bags and also include the name of your organization/company in the program booklet distributed to attendees

## **Business Card Ad \$50**

Reproduction of your business card in a special section of the program booklet distributed to attendees

